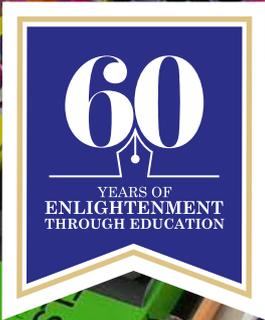


# THE CHRONICLES



## Organization updates

Navneet  
Younite 2019

## New Product Launch

Domestic  
Stationery and  
eSense product launch

## Events

A run through of all  
the exciting events  
happened under the  
Navneet umbrella

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(Unit Manager, NEL-Dantali)

# ORGANIZATIONAL UPDATE

## Navneet Younite 2019



The Navneet Younite event kicked off on **9th August, from 9.30 am** and continued till **10th of August, 6.30 pm** at the **Taj Lands' End, Mumbai**. The objective of the off-site was to build prime business orientation, increase interaction amongst different sections of the Navneet group, build a sense of fellowship and bring about a commonness of purpose amongst all. Through this initiative the group looked at the past, present and future in a more open, constructive, participative and forward-looking manner.

The off-site included a mix of senior management addresses, SBU intensive sessions, team-building games, motivational speakers, external expert guest speakers and so on.

Bharat Jain

Amit Buch

Nilesh Gala

Mistry

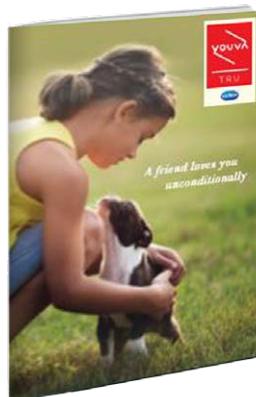
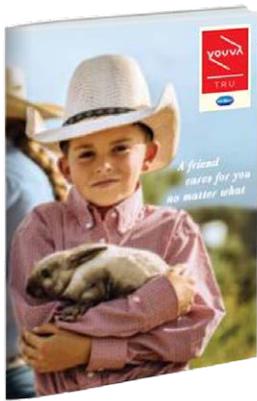
# ACHIEVEMENTS

## Champion of the month winner list-July 2019

Sr.	State	Name of SR	Division	Productivity			Range Selling			Sales Value		
				Group Winner	All India Winner	All India Qtr Winner	Group Winner	All India Winner	All India Qtr Winner	Group Winner	All India Winner	All India Qtr Winner
1	Gujarat1	Jaimin Shah - Vadodara	SBU3				√					
2	Gujarat1	Ravi Ramnani - Bardoli	SBU3							√		
3	Gujarat1	Hiren Rana - Valsad	SBU3	√								
4	Gujarat2	Nikhil Solanki - Bhavnagar	SBU3				√	√				
5	Gujarat2	Vijay Raval - Himmatnagar	SBU3							√		
6	Gujarat2	Brijesh Nirmal - Jamnagar	SBU3	√								
7	Haryana	Rinku Sharma - Hisar	SBU3	√								
8	Madhya Pradesh	Bhanu Pratap Pal - Sagar	SBU3	√			√					
9	Madhya Pradesh	Vijay Ware - Ujjain	SBU3							√		
10	Punjab	Sunny Kumar - Ludhiana	SBU3				√					
11	Rajasthan	Yogendra Mahavar - Kota	SBU3	√								
12	Rajasthan	Roshanlal Choubisa - Udaipur	SBU3							√		
13	Uttar Pradesh1	Rohit Singh - Lucknow	SBU3				√			√		
14	Uttar Pradesh1	Sandeep Kumar Yadav - Gorakhpur	SBU3	√	√							
15	Delhi	Akhilesh Kumar Kaushal	SBU3							√		
16	Andhra Pradesh	Devadi Shankar - Vishakhapatnam	SBU3	√						√		
17	Bihar	Hrishikesh Singh - Patna	SBU3	√			√					
18	Bihar	Ashish Chandra - Patna	SBU3							√		
19	Karnataka	Chandan D C - Bangalore	SBU3	√								
20	Karnataka	Chandrashekhar S. - Bangalore	SBU3				√			√		
21	Mah 1	Sunil Dubey - Mumbai	SBU3	√								
22	Mah 1	Amit Mohale - Mumbai	SBU3				√	√				
23	Mah 2	Sandeep B. Yadav - Kolhapur	SBU3	√								
24	Mah 2	Nilesh Thombre - Satara	SBU3				√					
25	Mah 3	Vilas Kumbhare - Nagpur	SBU3	√								
26	Mah 3	Rajesh Taravate - Pune	SBU3				√					
27	Mah 4	Amardeep Sonawane - Malegaon	SBU3	√								
28	Mah 5	Sangameshwar Bardale - Latur	SBU3	√								
29	Mah 5	Gangaram Khemade - Beed	SBU3				√			√		
30	Orissa	Utkal Sahoo - Anugul	SBU3	√						√		

# NEW PRODUCT LAUNCH

## Domestic Stationery



### Friendship series

Every year, world over, the first Sunday of August is celebrated as Friendship Day. On this day, people celebrate the bond which brings all kinds of people together. To celebrate this very special day, Youva from Navneet Education Limited has launched a series of 12 long books called the "FRIENDSHIP DAY SPECIAL EDITION LONG BOOKS". This elegant series of long books has been designed with each book cover being dedicated to the bond between people and animals. Animals are the most loyal companions anyone can ever have. Their presence is comforting and their love is unconditional. It is a kind of friendship that wonderfully transcends all barriers of judgement, language and benefits. Pets are playful beings; spending quality time with them is known to be truly therapeutic.

## eSense



### E-Sense: MHT-CET Generate Paper

At eSense, we are happy to launch the new product in the Month of August 2019 under the MHT-CET product list which is Generate Paper for MHT-CET. By use of this product, the schools/classes and students can benefit to improve their practice on papers of MHT-CET. The eSense team is creating awareness among the schools, classes and students about this product by giving them a live experience of the product at their venue. The product is receiving a good response and has managed to bag orders from various institutions.

### Unique Features

#### 1. Technology

- » Mobile App and Web portal
- » Online and Offline Exam
- » Extremely user-friendly

#### 2. Administration

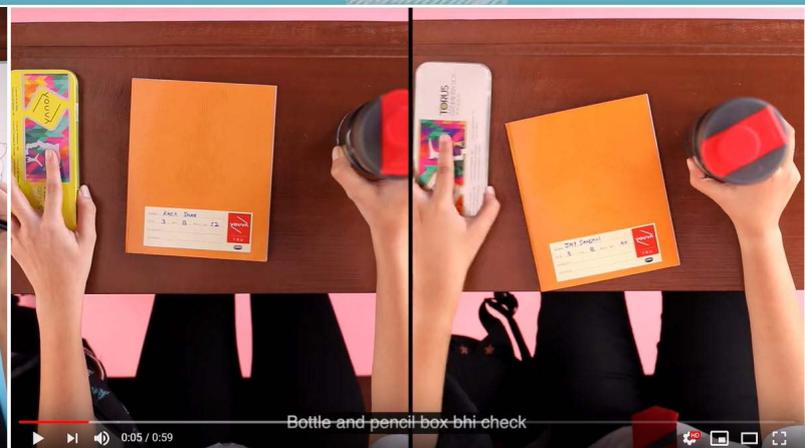
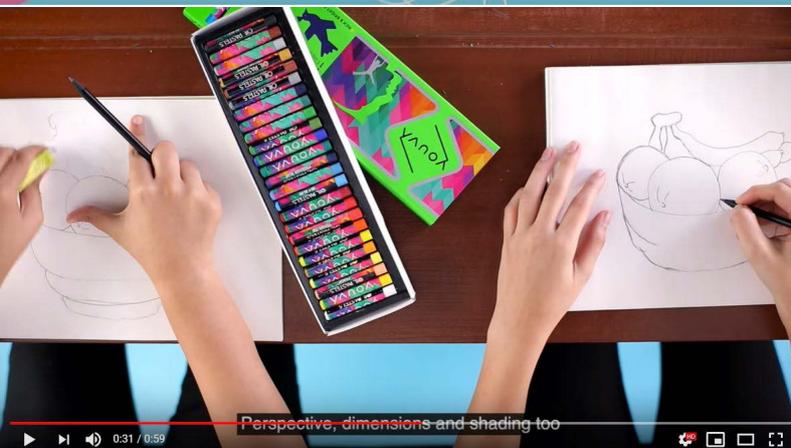
- » Professor Controlled
- » Feel of actual exam
- » 360-degree Analytics

#### 3. Content

- » MHT-CET relevant questions only
- » 25,000+ question bank (No repetitions)
- » Entire MHT-CET syllabus covered

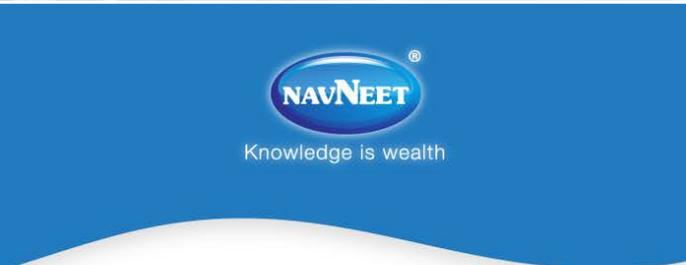
# DIGITAL CAMPAIGN

## Friendship Day Video



▲  
To celebrate Friendship Day, Youva created a video which gives a little throwback to the school days for everyone. From passing chits in the class to celebrating birthdays- this video has captured the essence & innocence of students & their friendships.

## Navneet Digest Campaign



Dear Friends,

I am sure you enjoyed watching the Navneet Digest- #ConfidentNehmi television commercial, as much as we enjoyed making it. With everyone humming the Bunty song, the response received has been overwhelming.

The television commercial was just one part of a huge 360 degree campaign, #ConfidentNehmi which will be disbanded into digital media, print media, outdoor media and at retailers.

Apart from Facebook, Instagram, Youtube and Twitter, Bunty will be visible on billboards across various cities of Maharashtra such as Akola, Kolhapur, Satara, Nagpur, Jalgaon, Nanded, Aurangabad and Pune. He will also be spotted shuttling around the cities of Mumbai, Thane and Navi Mumbai on bus wraps and panels.



As an integral part of the Navneet family, it is time for all of us to take a moment and be proud of the work we have done.

This is only the beginning. Stay tuned for more!

Sincerely,  
Devish Gala - Head of Branding



# EVENTS

## Masterstroke 2019



Youva Masterstroke witnessed a participation of 1455 students across 3 schools as till date. The schools which participated in the Masterstroke competition are:

### SCHOOL NAME

**Shri Vittal Madyamik  
Vidyalaya & Jr.College-  
Bhikobanagar, Tal-Baramati**

- » No of students participated: 861
- » Group B: 293, C-568
- » Name of drawing teacher:  
Mr.Shingare R.G

### SCHOOL NAME

**Shri Vittal  
Prathmik Vidyamandir**

- » No of students  
participated: 293
- » Group: A-208, B-85
- » Name of drawing  
teacher: Mrs.Shinde A.K

### SCHOOL NAME

**Shri Vittal  
English Medium School**

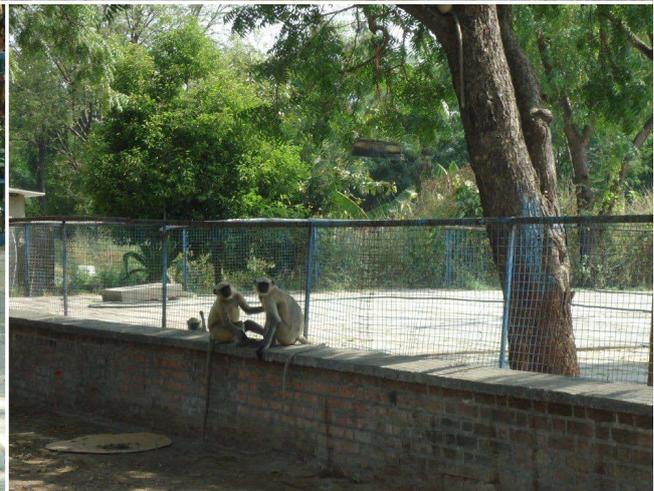
- » No of students  
participated: 301
- » Group: A-264, B-37
- » Name of drawing teacher:  
Mrs.Shinde R.M

## Independence Day at Silvassa and Khaniwade plant



▲  
On the 15th of August, employees from the Silvassa and Khaniwade plants Celebrated Independence Day in an unique manner. Employees dressed in tri-colour clothes followed by a celebration and flag hoisting in each of the plants.

## Jeev Daya conducted at the Dantali plant



At the Dantali plant Jeev-daya is held regularly where the animals and birds are fed and also taken care of.

# CELEBRATION

## Nag Panchami at the Dantali plant



Every year on Nag-Panchami, pooja, aarti and darshan is conducted at the Shree Bhatiji Maharaj & Goga Maharaj Temple which is inside the NEL Dantali Campus. Surrounding the Dantali campus around 10 village devotees attend the darshan followed by a toy & food stall mela.

## Rakshabandhan celebration



Keeping the tradition on going Brahma Kumari Hemnaben & Kailasben from Brahma Kumari Center, Khoraj came to celebrate Pre - Rakshabandhan.

# EMPLOYEE STORY

Mr. Hemant Shah (Unit Manager, N.E.L.-Dantali)



I started my career with Navneet in 1982 at Gomtipur, Ahmedabad. I began the journey with Production division as a Supervisor, headed by Shri Navinbhai Shah. I Hemant Shah, Diploma in Printing Technology by education, completed my studies in the year 1978.

I have been in good relations with vendors for all the printing work concerns across the Navneet groups.

I have also worked with Mr. Ashok Pansare for going through the paper division and publication division.

In 1992 I was appointed as Production Manager at the Dantali Plant. The journey wouldn't have been smoother and significant without the guidance and support from Shri Shantibhai Gala & Shri Navinbhai Shah. I value their vision of cultivating team building culture across the organization. After five years in 1996, I was promoted by Shri Navinbhai Shah as a Unit Manager at Dantali Plant.

I was responsible for managing all the end-to-end solutions for Book Production i.e. production & planning, pre-press, paper division, sheet off-set, WEB off-set, binding, packing & dispatch, logistics and also the general administration.

I have been in constant co-ordination with workers, supervisor, staff and the management for production appraisal. In 2005, a successful Implementation of SAP was held for production & planning in the Dantali Plant. I took the opportunity to explore new sets of learning and develop new system.

I retired on 31st May 2018 and in June, 2018 I received an opportunity to continue as a Unit Manager from Shri Anilbhai Gala & Shri Rajubhai Gala. My 37+yrs at Navneet Group has been absolutely blissful and an eventful journey. The successful journey of mine was possible only because the management, team and colleagues believed and trusted in me.

I express my special thanks to everyone. I believe, there couldn't be a better start to my career at such an early stage and will always remain thankful to the Gala Family, my team and all my co-employees. I have gained knowledge from everyone at Navneet which has enhanced my skill and helped me do better at my work.

# MANAGEMENT LESSON

**Let us honestly and transparently reflect what we are doing.  
Else, we may end up in the following situation.**



## **THE NEW FIRM**

A young businessman had just started his own firm. He rented a beautiful office and had it furnished with antiques. Sitting there, he saw a man come into the outer office. Wishing to appear the hot shot, the businessman picked up the phone and started to pretend he had a big deal working. He threw huge figures around and made giant commitments.

**Finally** he hung up and asked the visitor, "Can I help you?" The man said, "Yeah, I've come to activate your phone lines."

# TIME FOR SOME FUN

# CONTEST

## ALERT

ANSWER THESE QUESTIONS

1

When did Chandaryaan-2 launch?

2

What was the moral of the management lesson of the June-July 2019 Newsletter?

Get ready to be a part of another fun contest and do share your answers on [communications@navneet.com](mailto:communications@navneet.com)

The winners of the June & July contest are:

Amruta  
Parab

Sanjay  
Panchal

