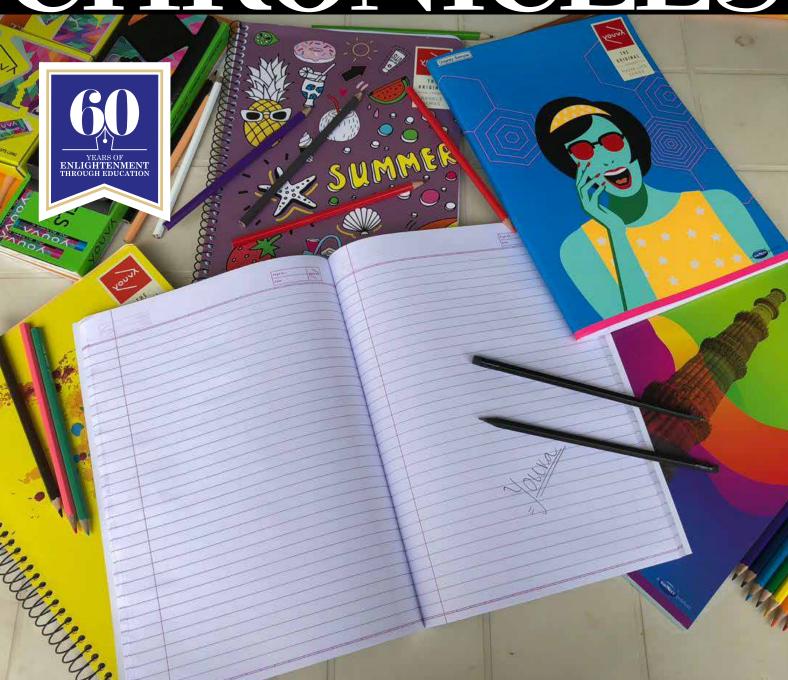
www.navneet.com www.youvaworld.com

SEPTEMBER 2019

CHRONICIES



The Child Protection Services at the Silvassa plant

NAVNEET

Congratulations, Rushikesh Krishnarao Karikar The introduction of Ganesha long book series

CONTENTS

02 CSR

The Child Protection Services at the Silvassa plant



03

Achievements

Congratulations, Rushikesh Krishnarao Karikar 06

Digital Campaign

Happy Teachers Day

12

Employee Story

Mr. Prabodh Gogri, Depot Manager, Ghuma, Ahmedabad

New Product launch

The introduction of Ganesha long book series

Events

A walk through the events happened in the month of September 2019

14

Management Lesson

You can't please everyone, so don't try

05

Media Coverages

Media visibility received across cities

Celebration

Ganpati & Teacher's Day 15

Contest

Winner Announcement

CSR ACTIVITY



The Child Protection Services (CPS) is a centrally sponsored scheme aimed at building a protective environment for children in difficult circumstances, as well as other vulnerable children, through Government-Civil Society Partnership.

Child Protection Services: Objectives

The Child Protection Services (CPS) is implemented by the Ministry of Women & Child Development, Government of India to help secure the safety of children, with a special emphasis on children in need of care and protection, juveniles in contact with law or conflict and other vulnerable children, and also:

- » Contribute to the improvement in the well-being of children in difficult circumstances
- » Reduce vulnerabilities to situations and actions that lead to abuse, neglect, exploitation, abandonment, and separation
- » Protection of Child Rights
- » Best Interest of the Child
- » To strengthen services for overall Child Protection

In this regard, every year we organize a special program "Nanhe Hath Kalam Ke Sath" for the need of care and protection of poor children, children who collect garbage, divyang children (Disabled Children), orphan children and children with single parents'. We have donated a total of 6000 note books worth Rs. 1,50,000 to them and also received a certificate from The Child Protection Service.

ACHIEVEMENTS





G7/ Expert

Certified through August 26, 2021

RUSHIKESH KRISHNARAO KARIKAR

has achieved the level of G7 Expert by demonstrating a thorough knowledge of the fundamental best practices of G7 methodology in a graphic communication production environment and as a G7 Expert, certified by Idealliance, is authorized to perform G7 Master Qualifications.





NEW PRODUCT LAUNCH

Domestic Stationery













Ganesha long book series

'Ganesha series-long books' was created to celebrate the birth of Lord Ganesha this September. The special 'Ganesha series' has been created to mark the onset of Ganesh Chaturthi which is celebrated on the day on which Lord Ganesha is believed to have bestowed his presence as a blessing for all His devotees on earth. Ganesha, the elephant-headed deity, son of Shiva and Parvati, is worshipped as the supreme God of wisdom, prosperity and good fortune.

MEDIA COVERAGE

Ganesha long book series:

Nagpur Post-Pg.4 (27 August 2019)

"Ganesha long book series By Youva, from Navneet Education Limited

Mumbai 26 August : Youva from Novineet Estaughon Limited, up all set to soon the feative season ty Antroducing six new Gambaha series long Lord. Gamesho Youva; launched in 2016, is. e board of stationery aures. known to adknowledge worshipped as the supreme Brand trends and celebrate our God of wisdom, prosperty believes. In supporting believed festivals in quirky and good fortune. Youva ways. The special has always kept in mind the and this year again, we 'Genesha series' has been youth of India, who are the achieve the same by created to mark the creet of path makers of tomorrow, introducing Ganesh Cheturthi which in Notabooks are a sees. The new edition for celebrated on the day on peramount part, of Ganesha series is created which. Lord Ganesha is education and Youva has to celebrate the love for believed to have bestowed always strived to make Ganestiwishis the festival his presence as a blessing meso essentials as of joy



interesting as possible for the young students of today with diverse, interesting themes basis the cover designs. Commenting on the same: Mr. Shallendra Gala, Director, Stationery Navnéet Division; 'Navneet has always worked towards achieving their goals. Brand Youva always expressions for creativity Ganesha

DNA Times-Pg.2 (31 August 2019)

Ganesha long book series By Youva, from Navneet Education Limited

National Sandesh-Pg.5 (28 August 2019)

'गणेश स्पेशल लांग बुक' श्रुंखला का प्रकाशन

नवनीत एजुकेशन लि. के 'युवा' ब्रांड की पहल मुंबई, 28 अगलन, त्योहारों के इस मीमा का आनंद उठारे के लिए सकतीत एजुकेशन वितिचेद्ध का 'बुबा' विभाग पूर्वक. देशन और अनावित है. इस मिताबर साह में गर्नेकोश्यास के मिताब चुवा में 'परीवा परेशाल लोग बुबा' को एक बुवांचार अवतित्व को है. वर्ग 2016 में कबतेत हारा प्रस्मातित 'बुबा' मैंबालिक मारिश के बोत में एक आज्ञी तक है. इस रहेगानी बांत को सिक्तेत कर से अपतीय सुवाओं के लिए वैचार किया निव्यं को है. बहताती कीवन तीरों के अनुकार और सिवियर त्योहारों के ऑपिक्स को माराज करते हुए करतीत साहत कर से अवदेश अनावदेश में मारिक्स को कामा का है. एकतीत साहत कर से अवदेश अनावदेश विश्वं कर से साध्य करते हुए क्यतित सक्तर रूप से अपने प्रणादने में वाधिकारण तात्ताव करता हा है. गरीम देशात त्यांच कुत की यह बृद्धाना विशेष कर से रूपनेता सुद्धानि के दिन नेकार भी गई है. ऐसी सामकार है कि इस दिन अपनात रूपनेता की अपने भाग्ये पर विशेष कुगा पूर्वि होती है. तिवान गानित केपूर गवसूची एणधीर बुद्धि, समृद्धि और बीभाग्य के देशता हैं. सुवान ने हमेगा भारत के अध्यंत सामक पूर्वा है, जो करते के पार्वीकार्ता है, तिवान कि साम का अध्यंत सामकार्त्त केपान है. जाते, विभिन्न कंपन्तराज्ञों और का-देशान्त्री होता नीवड़ के सुख्युद्ध को निवासित केपान मामकोंक और समिक्त बताने के हितार अध्येत सत्तर प्रकारतील तहता है. इस विश्व में नवनीत एड्रोकान दिर के स्टेसनों विभाग के संधानक मैं तिन्द शासा ने कहा कि जनतीत हो होता पुत्रामों को उत्तर एक्टें को प्रकार करने में सहस्त्रामा की है और उन्हें सारता बताने की दिशा में काम किया है. युवाओं को राजालका अधिकार्य के प्रकारता का के स्थान के साथा किया है. बुंखता के प्रकाशन होए हमने इसे साह्य किया है.

Navneet Nashik Vichar-Pg.3 (05 Sept 2019)

नवनीत - युवाची गणेश चतुर्थी स्पेशल लॉन्ग बुक मालिका

या दिवसांचा आनंद लुटायला नवनीत एज्युकेशन लि. युवा सज आहे आणि यंदा गणेशोत्सवाच्या निमिताने युवाने गणेश चतुर्थी स्पेशल सहा वह्यांची लॉन्ग बुक मालिका प्रकाशित केली आहे. नवनीत एज्युकेशन लि. प्रस्थापित 'युवा' हे शैक्षणिक साहित्य उद्योगातील अग्रेसर



नाव आहे. २०१६ मध्ये नवनीतने 'युवा' ही खास भारतीय तरूणांसाठी तयार केलेली शैक्षणिक साहित्याची मालिका बाजारात आणली. बदलत्या जीवनशैलीनुसार आणि विविध सणांचे ऑचित्य साधत नवनीत आपल्या उत्पादनांमध्ये सातत्याने नाबीन्य आमत असते.

गणेश रपेशल लॉग दुक सिरीज खास गणेश चतुर्थीसाठी तयार करण्यात आली आहे. गणेशोत्सव काळात गणराया आपल्या भक्तांवर आपल्या कृपेचा वर्षाव करत असतो. शिव-पार्वती पुत्र असलेला गजवदन गणपती ही बुध्दी, समृद्धी आणि भाग्याची देवता आहे.

Tarun Bharat-Pg.5 (30 August 2019)

नवनीत-युवाची गणेश चतुर्थी स्पेशल लाँग बुक मालिका

सपासुदीच्या या दिवसांचा आनंद तुटायता नवनीत एउपुकेशन ति. पुदा शज्ब आहे आणि यदा गणेशीत्सवाच्या निमिताने युवाने गामेश चतुर्थी स्पेशत सहा उद्घांची ताँग बुक मातिका प्रकाशित केती आहे. नवनीत एज्युकेशन ति, प्रस्थापित पुता हे शैक्षणिक साहित्य उद्योगातील अदेसर नाव आहे. र॰१६ मध्ये नवनीतने 'पुरा' ही खास भारतीय तरुगांसाठी तथार केलेली शैक्षणिक



साहित्याची मालिका बाजारात आगली. बदलत्या जीवनमैलीनुसार आणि विविध सर्वाचे औषित्य साधत नवनीत आपस्या उत्पादनांमध्ये सालत्याने नावीन्य आणत असते, गणेश स्पेशत लींग कुछ सिरीज श्वास गणेश चतुर्वीसाठी तथार करायात आती आहे. गणेशोत्सव काळात गणराया पायुक्ताको उपाय करका ना न्यावारक काकार ना क्रांच्या कारावा प्रकाशक काराव्या कृषेणा कर्षात करत कराती. शिव्र-पार्वतीया पुर असलेता गकरदन गणवली ही बुद्धी, समृद्धी आणि प्राम्याची देशता आहे. पार्वेची नानीत एउनुकेशन सि. स्टेकनरी शियागाचे संचालक केरीह गावा पार्नी सारितात की, स्वांच्या त्यांचे प्रये गायुक्ताकाडी प्रेरासहन देजे. साङ्ग्य करके, पासाठी नवनीत नेडचीब प्रयानक्षीत असते. तक्नांच्या सर्कारीत अध्यक्तीता पुराचा कारम परिवा असतो आणि पारामी पुना गणपती स्पेकत सिरीजदारे आपडी ते साध्य केले आहे. डी गणेण सिरीजवी नवी आवृती गामध्यी बाग्याबद्दत प्रेम काक्त करणारी आणि अतिकप करात्मक दृष्टिकोन असलेली आहे.

My Pune Express-Pg.2 (28 August 2019)

Ganesha long book series By Youva, from Navneet Education Limited

in all

Navbharat-Pg.4 (27 August 2019)

नवनीत एज्युकेशन के युवा ब्रांड के अंतर्गत

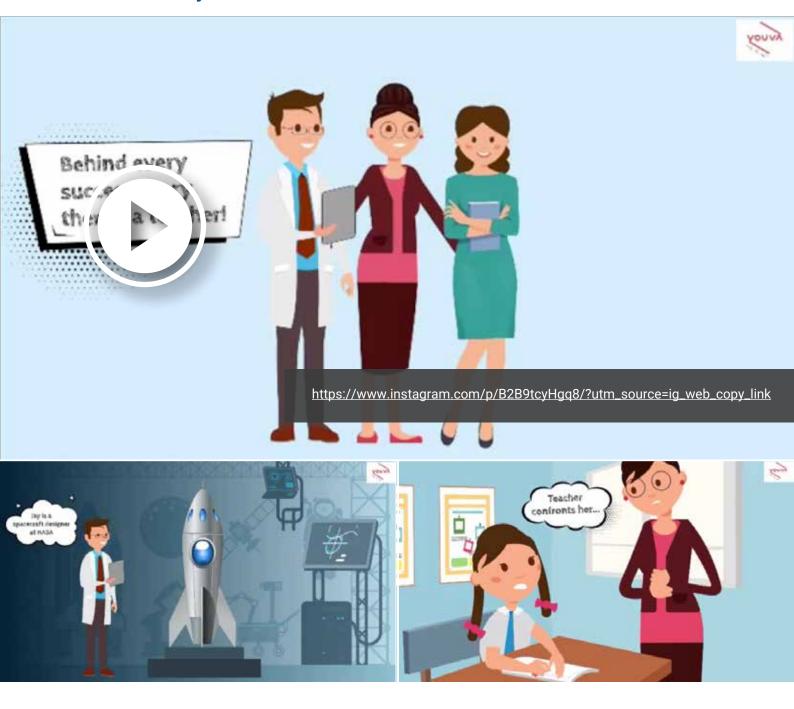
गणेश स्पेशल लांग बुक श्रृंखला का प्रकाशन

प्रति प्रेम और उल्लास दर्शना है



DIGITAL CAMPAIGN

Teachers Day Video





To celebrate the occasion of Teachers Day, marked on 5th of September, Team Youva launched a video highlighting how teachers play an instrumental role in carving a path for their students. It is a tribute to all the teachers, who are the backbone of every success story.

EVENTS

Masterstroke 2018





The mega winner for Masterstroke 2018 was Gaurav G from Christian English Medium School, Udupi. The mega winner was felicitated with an LED TV.

Masterstroke 2019





A total of 12475 schools registered in the Masterstroke 2019 competition. The students who participated in the competition were felicitated with gift hampers.

Delhi Book fair





The Delhi Book fair was conducted on 11th September 2019 at the Pragati Maidan, Delhi. The team did a total sale of Rs. 449,000.00.

CELEBRATION

Ganpati celebration





The Pune office celebrated Ganpati by having a Ganesh Sthapana in the office. During the 7 days of Ganpati, all the members of the Navneet family enjoyed the event & the last day a grand celebration was conducted during the time of Ganesh Visarjan miravnuk.

Teachers Day celebration





Teacher's Day celebration was held at Cristal Commerce Classes, Aurangabad. The program witnessed the presence of ASM, Parbhani Mr.Gajanan Jagtap, ASO Aurangabad, Rameshwar Kotkar & School SR Aurangabad, Mohaniraj Vaidya. Navneet was felicitated with a trophy from Cristal Commerce Classes for contributing long books and giving the best service to the class.

EMPLOYEE STORY

Mr. Prabodh Gogri (Depot Manager, Ghuma, Ahmedabad)



I started my career with Navneet in 1976 at Gomtipur, Ahmedabad by being a part of the sales department which was headed by the visionary Shri Shantibhai Gala. I was only 16 years when I had joined Navneet, though I lacked professional education the team delegated work to me for different functions which included binding and folding department. Being an active member of the Shakti Offset Press I also learnt technical aspects of the Varnish Machine.

In 2 years with Navneet, I found my Godfather in Shri H.R. Gala, also known as Shri Chhotubhar Gala. Under his mentorships, I was honored to learn functions like maintaining accounts, operational work related to post, writing and maintenance of financial bills and dispatch activities in Sales Department.

Under Shri H.R.Galas guidance, within 6 years I was offered the position as the head of the Order department which became a breakthrough in my career. For 9 years I worked at the Gala Tower, Memnagar,

including 2 years in Baroda where I was heading the Sakarda Sales Depot. Ever since then, Shri Chhotubhai Gala has been my role model, who I looked upon as a friend, philosopher and guide. Shri Chhotubhai Gala was not only a great business leader but also a grounded human being from who I learnt the art of being patient and perseverance. I will always remain grateful to him for believing in me and giving me a great start to my career.

In 2002, I received another remarkable opportunity, where I became a Depot Head in Ghuma. As a depot head, I faced many challenged as I was involved in leading 160 employees starting from logistics, dispatch, transport to operational activities which included, housekeeping, security, canteen etc. I am extremely grateful to Navneet for believing in me and allowing me to lead a team and giving me the responsibility for managing the dispatch for entire Gujarat. Shri Chhotubhai Gala ensured clients should receive the goods within 24 hours, despite which area they resided in Gujarat. In spite of being a challenging task, it truly reaped a lot of benefits. Personally, one of the most incredible things I like in Ghuma is the huge garden space which helped me develop my hobby in gardening.

One of the intriguing decisions back then was to involve our team in maintaining relationships with clients. This led our team to travel in Gujarat and meet clients and understand their buying behavior. This move helped a lot in satisfying customer needs and making them loyal to our brand. Being a part of Navneet for 44 years it has taught me many principles of marketing management.

I thoroughly enjoyed my journey in the education department and am ready to take up another set of challenges and responsibilities with Shri Rajubhai Gala. I value his vision of being innovative in making decisions. He is the one who is a risk-taker and adaptable to changes. My 44 years with Navneet and Gala Family have been truly profound and wonderful. This journey wouldn't have been better without guidance and support from Shri S.R. Gala, Shri N.N. Shah, Shri Sandeepbhai Gala, and Shri Kalpeshbhai Gala and the entire Gala Family. Today, I am privileged to work with Archit Bhai. I am truly honored to work with three generations of the legendary family. I feel obliged that not only me but even my family is respected and treated as a part of their family. It is an association with Navneet and the Gala Family, professionally, personally and socially where I have received the identity of my own with tremendous respect from the society. Last but not least, I am grateful and obliged to every team member I have worked within Navneet Education and thank them for lending me great support and being with me through thick and thin.

I inherited the values of social service, being sensitive towards plants and animals, having good family values, honesty and integrity from the members of the Gala Family. I have always felt every employee is treated as a part of one big family. This feeling has emerged because no matter what, this organization has always stood for all the employees professionally, financially, socially and personally.

I wholeheartedly wish Navneet all the success and prosperity forever. I am looking forward to a blissful journey ahead with my Navneet family.

MANAGEMENT LESSON



An old man, a boy, and a donkey were going to town. The boy rode on the donkey and the old man walked. As they went along, they passed some people who remarked it was a shame the old man was walking, and the boy was riding. The man and boy thought maybe the critics were right, so they changed positions.

Later, they passed some people who remarked; What a shame; he makes that little boy walk.

They then decided they both would walk!

Soon they passed some more people who thought they were stupid to walk when they had a decent donkey to ride. So, they both rode the donkey. Now they passed people who shamed them by saying how awful to put such a load on a poor donkey. The boy and man said they were probably right, so they decided to carry the donkey. As they crossed the bridge, they lost their grip on the animal, and he fell into the river and drowned.

MORAL

You can't please everyone, so don't try.

TIME FOR SOME FUN

CONTEST

ANSWER THESE QUESTIONS

1

Name the Tallest Book of India & which company created the Tallest Book of India? 2

How many retailers took part in the Sona Chandi Dhama scheme for SBU 1?

Get ready to be a part of another fun contest and do share your answers on communications@navneet.com

August's contest winner is -

Meeta Agarwal